

FOR IMMEDIATE RELEASE



Walworth County Visitors Bureau

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Celebrating the 4th of July in Walworth County

Walworth County WI (June 18, 2018) – Walworth County communities know how to celebrate the 4th of July and our nation’s birthday, and it’s with more than the spectacular fireworks they are known for. Whether a fun festival or parade is your thing, you enjoy live music and a cookout, or whatever is your go-to for the 4th of July, Walworth County’s choices won’t disappoint.

East Troy kicks off the holiday weekend on Thursday, June 28 with the East Troy Lion’s Club 4th of July Festival, affectionately referred to as ETBT by the locals. The East Troy Beer Tent is the largest beer tent in the area, featuring, of course, beer and other Miller products, and live music daily as well by some well-known area bands. Enjoy the carnival, car show, truck & tractor pulls, and a slew of other activities offered through Sunday, July 1. Don’t forget the parade on Sunday.

Whitewater is another community that knows how to celebrate the 4th. Starting on Friday, June 29 and going through Wednesday, July 4th, Whitewater is all about celebrating our freedom and independence for families, friends and community. There is so much to do with carnival rides, live music, a petting zoo for the kids, car & bike show, waterski shows, fireworks on both June 30 and July 4, and a parade. Food and drink are available as well, of course.

Delavan shows their patriotic side with Delavan Township’s celebration on Friday, June 30, with live music, food & beverages and fireworks at dusk. The City of Delavan comes alive July 4, with the annual “Let Freedom Ring” celebration, starting with a pancake breakfast at the Delavan Fire Station. The day continues with the Carp-O-Rama Fishing Derby for kids, live music at Phoenix Park, a parade downtown, and the flag ceremony followed by fireworks at Veteran’s Park.

If patriotic music makes your heart strings sing for our nation’s birth, then Elkhorn is the place to be with their Star Spangled Celebration on Friday, June 29 at Sunset Park. Enjoy music performed by the Holton Band in the historic bandshell. Bring a blanket or a chair, family and friends, and partake of the fun with activities for the kids, food and all followed by a grand fireworks show at dusk.

WALWORTH COUNTY VISITORS BUREAU

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Twin Lakes' LibertyFest is Friday, June 29, and Saturday, June 30, in Lance Park. Start the festivities off on Friday evening with a food court, Bingo, kids' activities such as inflatables, Euro bungee, knockerballs and sea hamsters, along with live music. Continue the fun on Saturday with the same offerings, as well as duck races, a water ski show, and fireworks at dusk.

Sharon starts July 4 with a parade at 11am beginning in the downtown area and ending in Goodland Memorial Park, followed by food, music and kids activities, with fireworks at dusk.

Celebrate the spirit of Independence Day in 19th century America through a living history presentation and fun hands-on activities at Old World Wisconsin on July 4. Help make ice cream, participate in a pie eating contest, play games and enter the greased pole contest. All this is highlighted with an interactive parade through the village.

Burlington Fire Department once again celebrates Independence Day with their annual Firefighter's Dance and Fireworks on July 4. Festivities are at Echo Park, including a bag toss tournament, live music, food and drink, all wrapped up with fireworks at dusk that will be displayed over the ChocolateFest grounds versus Echo Lake.

Area resorts, including the Abbey, Geneva National, Grand Geneva, Lake Lawn and the Ridge, are making preparations for the holiday weekend for everyone, not just guests. The Abbey will have live entertainment, family activities, food, and of course, fireworks on July 4. On July 3, Geneva National provides a spectacular Independence Day celebration with their barbecue, drinks, assorted jumbo inflatables and carnival games for the kids, and live music for everyone, followed by fireworks. Grand Geneva, also on July 3, has their grand picnic, plenty of kids activities, a performance by the UW Marching Band and appearance of Bucky Badger, all wrapped up with an array of pyrotechnics to wow your socks off. Lake Lawn Resort holds their All-American buffet on July 4, with live music playing, all lakeside. Celebrate with Ridge-a-Palooza at the Ridge on July 3, as they fire up the grills, adding in festive music all day, capping it off with Geneva National's fireworks, perfectly viewed from the Ridge's "backyard".

There are celebrations, parades and fireworks galore all over Walworth County, leaving no excuse with having nothing to do for the 4th of July weekend. The biggest issue you'll have is choosing what to do with so many options! For a complete listing of all Independence Day activities, go to www.visitwalworthcounty.com and the events calendar.

About Walworth County Visitors Bureau

Located in Delavan, WI, the Walworth County Visitors Bureau is a non-profit 501(c)(6) organization dedicated to promoting tourism throughout the Lake Geneva area and beyond. With more than 300 members and growing, the Walworth County Visitors Bureau is the official destination marketing organization for Walworth County. The goal of the organization is to market Walworth County as the destination of choice for group and leisure travel, thereby increasing the economic impact of tourism. The Walworth County Visitors Bureau is a Certified Destination Marketing Organization, as declared by the Wisconsin Association of Convention and Visitors Bureaus. The Bureau's Travel Information Center is open seven days a week from 8:30am to 4:30pm. For additional information call 262-728-6000 or go to www.VisitWalworthCounty.com.

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