



FOR IMMEDIATE RELEASE

Walworth County Visitors Bureau Media Contact:

Kathleen Seeberg

Executive Director

kathy@visitwalworthcounty.com

www.VisitWalworthCounty.com

(262) 728-6000

PASSPORTS GIVE GOLFERS OPPORTUNITY TO GOLF AT NINE LAKE GENEVA AREA COURSES

Walworth County, WI – (February 21, 2018) – The Lake Geneva Area Golf Trail Passport is available for purchase and includes 27 rounds of golf in the Lake Geneva area for only \$149.95. Started in 2016, the passport is a component of the Lake Geneva Area Golf Trail. Nine area golf courses came together and to form the Lake Geneva Area Golf Trail and are marketing the area as Wisconsin’s Premier Golf Destination. The website, LakeGenevaGolfTrail.com, lists all nine participating courses as well as specials, packages, and golf related events. The golf course listings also include a fly-over of each hole at the golf course.

The Lake Geneva Area Golf Trail Passport includes:

- 2 certificates for Complimentary Greens Fees at nine golf courses in the Lake Geneva Area to be used in either the spring or the fall - 18 rounds of golf (Opening Day – May 24 or October 1 – Closing Day, 2018)
- 1 certificate for Buy One Greens Fee, Get One Free at nine golf courses in the Lake Geneva Area to be used during the summer - 9 rounds of golf (May 25 – September 30, 2018)
- Participating courses include:
 - Abbey Springs Golf Club
 - Alpine Valley Resort
 - Country Club Estates Golf Club
 - Delbrook Golf Club
 - Evergreen Country Club
 - Geneva National Resort
 - Grand Geneva Resort & Spa
 - Hawk's View Golf Club
 - Lake Lawn Resort
- Expires closing day 2018

The cost of the passport is only \$149.95 and includes 27 rounds of golf – 3 rounds of golf for each of the nine participating golf courses. The passport may be purchased by calling 800-395-8687, stopping in to the Travel Information Center at 2375 E. Geneva St. in Delavan, or online at LakeGenevaGolfTrail.com.

About Walworth County

Walworth County is located in southeastern Wisconsin, and includes some of the most breathtaking lands in the state. Rolling hills, spring-fed lakes, tranquil woodlands, picturesque farms and quaint small

towns make it a top tourist destination for thousands of Americans each year. Just 90 miles from Chicago and 40 miles from Milwaukee, Walworth County offers an abundance of outdoor recreation, shopping, dining, cultural events and entertainment, and lodging to fit virtually every budget.

The Walworth County Visitors Bureau is a non-profit, 501(c) 6 organization, located at 2375 East Geneva Street in Delavan, Wis. With more than 300 members and growing, the Walworth County Visitors Bureau is the official destination marketing organization for Walworth County, and its purpose is to market Walworth County as the destination of choice for group and leisure travel, thereby increasing the economic impact of tourism. The Walworth County Visitors Bureau is a Certified Destination Marketing Organization, as declared by the Wisconsin Association of Convention and Visitors Bureaus. The Bureau's Travel Information Center is open seven days a week from 8:30 a.m. to 4:30 p.m. For additional information, call 262-728-6000 or visit www.VisitWalworthCounty.com.

-###-